



KS&R's DIGITAL DISPATCH

Week Ending: August 16, 2019

Top Stories This Week

[Google, Facebook, Amazon To Testify In US Against French Digital Tax](#)

Alphabet Google unit, Facebook and Amazon are among the companies that will testify Monday at a U.S. government hearing on the French government's digital services tax. ([cnbc.com](#))

[Samsung And Microsoft Partner To Deliver Unified Experience](#)

Samsung Electronics has announced the next step in its long-term, strategic partnership with Microsoft to bring productivity experiences across devices, applications and services. ([itbrief.co.nz](#))

Products & Services

[Instagram Now Lets Anyone Make Their Own AR Effects](#)

Get ready to see a lot of new augmented reality effects in Instagram. ([mashable.com](#))

[DirecTV Now's Rebranding To 'AT&T TV NOW' Is Officially Rolling Out](#)

AT&T's live TV streaming service, DirecTV Now, is getting a new name. ([techcrunch.com](#))

Emerging Technology

[Bosch Is Working To Bring 3D Displays To The Car](#)

3D TVs never really took off, but that doesn't mean the technology can't be useful in ways beyond home entertainment. ([msn.com](#))

[IBM Files Patent For A Blockchain-Based Web Browser](#)

A new patent application from IBM describes a blockchain-based web browser. ([news.yahoo.com](#))

Mergers, Acquisitions, & Partnerships

[Verizon Is Selling Tumblr To WordPress' Owner](#)

Verizon has agreed to sell Tumblr to WordPress owner Automattic Inc. for an undisclosed amount, The Wall Street Journal reports. ([theverge.com](#))

Industry Reports

[The Rising Cost Of Sports Is Driving Up The Cost Of Cord Cutting & Cable TV](#)

There has been a lot of talk recently about sports channels being dropped from streaming services and ongoing negotiations with both cable and streaming companies to air games, both regionally and nationally. (cordcuttersnews.com)

[What Is Dual Connectivity And Why Is It Important For 5G?](#)

Carrier aggregation has allowed operators to tap into noncontiguous blocks of licensed spectrum, as well as unlicensed frequencies like the 5 GHz band, to create bigger data bites and significantly improve LTE coverage. (rcrwireless.com)