



KS&R's DIGITAL DISPATCH

Week Ending: January 31, 2020

Top Stories This Week

[12 Social Media Trends In The New Year And How To Leverage Them](#)

What's trending changes from week to week on social media. ([forbes.com](#))

[National Lacrosse League Names AT&T As First-Ever Wireless Telecommunications Partner](#)

The National Lacrosse League, the premier professional lacrosse league in the world, today announced that AT&T will be the league's first-ever official Telecommunications partner in the United States. ([benzinga.com](#))

Products & Services

[What Is Byte? The Internet's New Old-School, Short-Form Video App.](#)

The Byte doesn't fall far from the Vine. ([nbcnews.com](#))

[Atari Gaming Hotels Are Coming To Eight US Cities With VR And AR Setups](#)

Atari is bringing themed hotels to eight cities across the United States "with fully immersive experiences for every age and gaming ability, including the latest in VR and AR." ([gamesradar.com](#))

Emerging Technology

[IBM Uses AI To Predict Progress Of Huntington's Disease Symptoms](#)

IBM is using its AI-based health prediction skills to help tackle the challenge of Huntington's disease. ([engadget.com](#))

[New Apple Self-Driving Car Patent Could Turn Siri Into Your Personal Chauffeur](#)

Apple wants to patent a new technology that would allow you to use voice commands to tell your self-driving car where you want to go, with the car doing the navigation, driving, and parking for you. ([digitaltrends.com](#))

Mergers, Acquisitions, & Partnerships

[Snapchat And NBC Expand Olympics Content Pact Around 2020 Tokyo Games](#)

NBC has inked a deal with Snapchat to produce four daily shows around the 2020 Summer Olympics, which are set to be hosted in Tokyo. ([tubefilter.com](#))

Industry Reports

[FedEx Secures Delivery Of Vince Lombardi Trophy To Miami Ahead Of Super Bowl LIV](#)

As the world of football comes together in Miami to prepare for Super Bowl LIV, one iconic piece has already arrived. ([finance.yahoo.com](#))

[Global Survey: Strategy Critical To Industry 4.0 Readiness](#)

Many CIOs and other leaders know that long-term business success requires the integration of advanced digital technologies—AI, the internet of things, robotics, and the cloud, among others—into operations. ([deloitte.wsj.com](#))