



## KS&R's DIGITAL DISPATCH

**Week Ending:** February 21, 2020

### Top Stories This Week

#### [AI Is Top Game-Changing Technology In Healthcare Industry](#)

Of the many ingredients that go into quality healthcare, comprehensive patient data is close to the top of the list. ([forbes.com](#))

#### [Meet Qualcomm's X60, The Modem That Will Power 5G Phones In 2021](#)

Qualcomm has a new modem for next year's 5G phones that aims to boost the average speed on devices by aggregating different types of wireless signals. ([cnet.com](#))

### Products & Services

#### [Microsoft Launches Office Mobile App And Promises New Features To Simplify Smartphone Tasks](#)

Microsoft is launching an Office mobile app today for Android and iOS designed to make some of its signature software — Word, Excel and PowerPoint — must-have tools for all smartphone users. ([geekwire.com](#))

#### [Hapbee Launches Wearable For Users To Choose How They Feel](#)

Hapbee Inc. has announced the launch of their augmentative wearable device, a technology that allows users to send electromagnetic signals throughout their body to invoke various feelings, from calmness to alertness, at the tap of a button. ([finance.yahoo.com](#))

### Emerging Technology

#### [Flying Cellphone Towers: Could Drones Bring Internet Coverage To Remote Areas?](#)

Tech giants including Google and Facebook have spent years trying to figure out how to bring the internet to billions of people who still lack a reliable connection. ([cnn.com](#))

#### [Your Future Face-Scanning Phone Could Check For Live Skin](#)

Fooling a face-scanning phone camera may be a lot more challenging in 2021. ([msn.com](#))

### Mergers, Acquisitions, & Partnerships

#### [Morgan Stanley To Buy E-Trade For \\$13 Billion](#)

Investment bank Morgan Stanley announced it would buy the online brokerage E-Trade for roughly \$13 billion, one of the biggest deals on Wall Street since the financial crisis. ([washingtonpost.com](#))

## [Verdane Acquires Market Research, Customer Experience and Employee Experience Leader Conformat](#)

Verdane, the Northern European specialist growth equity investor, has acquired Conformat, the leading global solutions provider for Customer Experience (CX), Employee Experience and Market Research. ([martechseries.com](http://martechseries.com))

## **Industry Reports**

### [The NBA Commissioner Blames Cord Cutting For Its Recent Ratings Decline](#)

Recently the NBA has seen ratings sliding down. ([cordcuttersnews.com](http://cordcuttersnews.com))