



KS&R's DIGITAL DISPATCH

Week Ending: June 26, 2020

KS&R's Digital Pulse

[Streaming and COVID-19/Coronavirus: what happens when we look at the social conversation together?](#)

A large part of the recent social conversation has revolved around COVID-19/coronavirus, but how has that impacted the digital topics we regularly monitor? We hypothesized social conversation around streaming spiked over the recent months.

Top Stories This Week

[IBM Rolls Out Watson Works Anticipating The End Of Work From Home](#)

While a lot of companies are permanently shifting to more of a work at home model, enough aren't, resulting in some rather dire traffic predictions. ([datamation.com](#))

Products & Services

[Google Will Now Auto-Delete Location And Search History By Default For New Users](#)

On Wednesday, Google announced broad changes in its default data practices for new users, including a significant expansion in the company's willingness to automatically delete data. ([theverge.com](#))

[Here Are All The Big Changes Coming To Your iPhone This Fall](#)

Apple on Monday announced iOS 14, the new software that will launch for iPhones in September. ([cnbc.com](#))

Emerging Technology

[Blockchain Will Let You Track Salmon From Sea To Dinner Plate](#)

Consumers around the world will soon be able to know intricate life details of the salmon they eat with a new blockchain initiative from top exporter Norway. ([bloomberg.com](#))

Mergers, Acquisitions, & Partnerships

[NVIDIA Partners With Mercedes To Develop Next-Gen Car Computer](#)

NVIDIA and Mercedes Benz announced a partnership to develop a "revolutionary in-vehicle computing system" for the next generation of luxury cars in 2024, according to a NVIDIA press release. ([interestingengineering.com](#))

[AT&T, Cradlepoint Partner On Wireless WAN And 5G](#)

AT&T and Cradlepoint are expanding their partnership to enable enterprise and public safety customers to purchase end-to-end wireless wide-area network (WAN) solutions. ([capacitymedia.com](#))

Industry Reports

[SoftBank To Sell Off At Least Two-Thirds Of Its Stake In T-Mobile](#)

SoftBank Group has announced it will sell around two-thirds of its T-Mobile shares and also give the telco's parent company, Deutsche Telekom AG, options to buy most of its remaining stake as part of ongoing efforts to reduce debt. ([zdnet.com](#))

[10 Wonderful Examples Of Using Artificial Intelligence \(AI\) For Good](#)

One of the many benefits of using artificial intelligence (AI) is to help us view societal problems from a different perspective. ([forbes.com](#))