



KS&R's DIGITAL DISPATCH

Week Ending: June 05, 2020

Top Stories This Week

[Blockchain, IoT And 5G](#)

5G networks are beginning to roll out across the UK as well as around the world. ([cityam.com](#))

[Trump Vs. Twitter: Here's What You Need To Know About The Free Speech Showdown](#)

President Donald Trump has been fuming about social networks. ([cnet.com](#))

Products & Services

[Microsoft Just Dealt A Striking New Blow To Zoom With This Crucial Feature](#)

Microsoft has just dealt a new blow to video conferencing app Zoom with plans for a crucial Teams feature—an expansion of its gallery view so you can see up to 49 participants on a call. ([forbes.com](#))

[Yamaha's "Remote Cheerer" Brings Fan Applause Back To Empty Stadiums](#)

This week, Yamaha announced a plan to put fans back in the stadiums for major sporting events this summer—virtually, at least. ([arstechnica.com](#))

Emerging Technology

[Amazon Looks To Establish Supply Chain Trust With New Blockchain Patent](#)

Amazon.com Inc has received a patent from the U.S. Patent and Trademark Office for a blockchain system that would allow "verifiable tracking of an item through a supply chain using a distributed electronic ledger," according to the filing, dated May 26. ([finance.yahoo.com](#))

Mergers, Acquisitions, & Partnerships

[Salesforce's Deal With AT&T Is One Of The 'Largest Transactions We've Ever Done,' Marc Benioff Says](#)

Salesforce has inked a deal with AT&T that will go down as the biggest partnership the cloud customer relationship company has made in its history, CEO Marc Benioff told CNBC's Jim Cramer on Thursday. ([cnbc.com](#))

[Adidas And Allbirds Join Forces To Design The World's Most Sustainable Shoe](#)

Six-year-old sneaker startup Allbirds is collaborating with the 70-year-old sporting giant Adidas to design a performance sports shoe with what the brands believe will be the world's lowest carbon footprint. ([fastcompany.com](#))

Industry Reports

[Unity, The \\$6.3 Billion Startup That Quietly Powers Some Of The Biggest Video Games In The World, Is Reportedly Ramping Up For An IPO As Soon As This Year](#)

In the summer of 2016, millions of people around the world spent countless hours catching virtual Pokémon, as “Pokémon Go” became a cultural event unlike any other in gaming. ([businessinsider.in](#))

[Alibaba Adds New Services To Court More U.S. Small Businesses](#)

China’s Alibaba Group is bulking up its U.S. business—and its enticements for American entrepreneurs to buy and sell goods on its platform. ([fortune.com](#))