



KS&R's DIGITAL DISPATCH

Week Ending: July 17, 2020

Top Stories This Week

[Big Coffee Sellers Use Blockchain To Connect Farmers And Customers](#)

Production transparency and blockchain technology are natural partners in the transformation of supply chain management. ([forbes.com](https://www.forbes.com))

[AT&T Wins J.D. Power 2020 Business Wireline Satisfaction Awards For Large Enterprise And Small/Medium Business](#)

AT&T earned the J.D. Power 2020 U.S. Business Wireline Satisfaction awards for both Large Enterprise and Small/Medium Business. ([prnewswire.com](https://www.prnewswire.com))

Products & Services

[Verizon's BlueJeans Adds New Features, Integrations For Virtual Events And Support For 50,000 Attendees](#)

Verizon's BlueJeans video conferencing unit added new features to its BlueJeans Events live streaming platform to support up to 150 speakers and 50,000 attendees with tools to recruit and engage audiences and follow up post event. ([zdnet.com](https://www.zdnet.com))

[Amazon Unveils Shopping Cart That Knows What You're Buying](#)

Amazon has a new cure for long supermarket lines: a smart shopping cart. ([nbcnews.com](https://www.nbcnews.com))

Emerging Technology

[Pour By Phone: Coca-Cola Introduces Contactless Technology To Pour Your Beverage](#)

Coca-Cola is introducing a new technology that could bring back soda dispensers. ([usatoday.com](https://www.usatoday.com))

Mergers, Acquisitions, & Partnerships

[Microsoft Butters Up Land O'Lakes For Agriculture Support Using AI, Cloud And IoT](#)

Over the past several years, the agriculture industry has been rocked by trade issues, workforce problems and, more recently, the COVID-19 pandemic, but Microsoft is bringing its cloud, AI and IoT expertise into a partnership with Land O'Lakes to help farming become more stable and profitable.

([fiercetelecom.com](https://www.fiercetelecom.com))

[Medtronic Buying French Spinal-Surgery Tech Maker Medicea](#)

Medtronic said Wednesday it will acquire Medicea, a French maker of implant technology tools and software, in a deal the med-tech giant said would strengthen its spinal surgery business.

([bizjournals.com](#))

Industry Reports

[Bored Sports Fans Are Flocking To Video Games, Electronic Arts CEO Says](#)

The shutdown of professional sports leagues worldwide due to the COVID-19 pandemic has prompted fans to flock to video game sports titles instead. ([fortune.com](#))

[5G Is Accelerating Factory Automation That Could Add Trillions To The Global Economy](#)

Imagine a manufacturing plant in which all the production equipment is continually changing in response to market needs. ([cnn.com](#))