

# KS&R's DIGITAL DISPATCH

*Happy Holidays! Please note the Digital Dispatch will resume in the new year.*

Delivered in your mailbox weekly, the *Digital Dispatch* serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.



## **IBM And Samsung Say Their New Chip Design Could Lead To Week-Long Battery Life On Phones**

IBM and Samsung have announced their latest advance in semiconductor design: a new way to stack transistors vertically on a chip (instead of lying flat on the surface of the semiconductor).

[Learn more](#)



## **Google Is Building A New Augmented Reality Device And Operating System**

Google was one of the early leaders in the first wave of modern augmented reality (AR) research and devices, but the company has appeared to cool to AR in recent years even as Apple and Facebook have invested heavily in it.

[Learn more](#)



## **Nike Just Bought A Virtual Shoe Company That Makes NFTs And Sneakers 'For The Metaverse'**

One comparison I've heard repeatedly over the last year is that buying NFTs to "flex" on people in the metaverse is just like collecting sneakers, and now Nike is apparently trying to make sure it's ready for the literal version of that possibility.

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## **How Banks Are Using Technology To Fight Climate Change**

When we think of climate change fighting tech, the first thing that might come to mind is solar panels or electric cars.

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