

# KS&R's DIGITAL DISPATCH

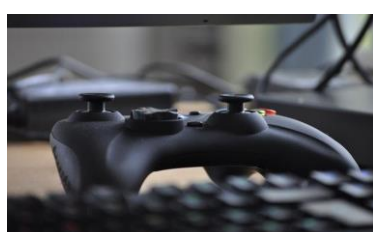
Delivered in your mailbox weekly, the *Digital Dispatch* serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.



## AWS Ups Its Industry Ground Game At re:Invent 2021

Amazon Web Services has been honing its industry and vertical strategy for years with cloud-driven use cases in big markets ranging from media to financial services to telecom to oil and gas.

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## Qualcomm Jumps Into Hot Gaming Market With New Chip For Portable Game Consoles

Qualcomm introduced a new Snapdragon G3x microchip on Wednesday for handheld consoles in a sign of gaming's rising importance for semiconductor companies.

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## Pop Culture, Fashion And NFTs Come Together In The First Interactive Avatar Builder On The Blockchain

For many, the concept of digitization has now become a part of pop culture, with some of the world's most well-known memes like "Grumpy Cat," artist creations or memorabilia from today's celebrities taking on a new form as a nonfungible token (NFT).

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## Why Cord-Cutting Still Beats Cable, Even With Price Hikes

Whenever a streaming service raises prices, it's tempting to think that you'd be better off crawling back to cable.

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