

KS&R's DIGITAL DISPATCH

- Apple's WWDC kicked off Monday announcing a slew of new updates.
- Snapchat wants to help marketers get ahead of the holiday season.
- The future of cities is IoT and blockchain.
- Microsoft wants to advance its gaming business further.



Here's Everything Apple Announced At This Year's WWDC

Apple's Worldwide Developers Conference, or WWDC, is the company's annual conference for software makers.

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Snapchat Launches New Holiday Season Guide And Resource Hub To Assist With Campaign Planning

It still feels too early to be planning for the holiday shopping rush, but according to Snapchat, it most definitely is not, which is why this week, it's launched its new holiday resource hub...

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IoT And Blockchain: The Future Of Smart Cities

The first smart cities are already being created, and soon, every one of us can be called smart citizens.

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Microsoft Makes Its Case For Why It's All-In On Gaming

Not that many years ago, many Microsoft watchers, partners, and customers were scratching their heads, wondering why Microsoft was continuing to pour so much money into Xbox.

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