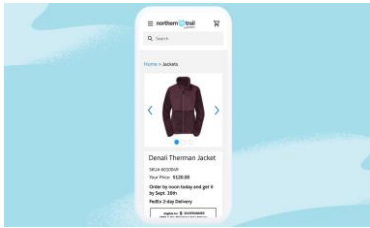


KS&R's DIGITAL DISPATCH

- FedEx and Salesforce team up to help meet customer expectations for services like 2-day shipping.
- Google's Grace Hopper subsea cable is complete.
- Rivian beats Tesla, GM and Ford with the first produced electric pickup.
- Esports companies are creating more Snapchat-native content to reach the growing gaming audience.



FedEx, Salesforce Partner To Help Retailers Step Up Their E-Commerce Game

Salesforce and FedEx on Tuesday announced a new, multi-year partnership that will help retailers improve their digital sales and supply chain operations, with the aim of meeting rising customer expectations for e-commerce.

[Learn more](#)



Google Finishes 3,900-Mile Grace Hopper Cable Linking US To UK And Spain

Google's newest subsea Internet cable has landed in the UK. The Grace Hopper cable stretches 3,900 miles, connecting New York, the UK and Spain.

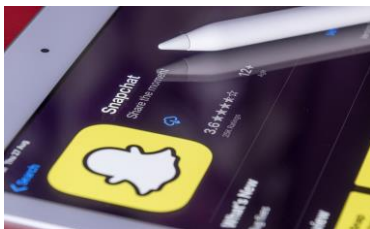
[Learn more](#)



EV Start-Up Rivian Beats Tesla, GM, Ford As First Automaker To Produce Electric Pickup

EV start-up Rivian is the first automaker to bring an electric pickup to the consumer market, beating Tesla, General Motors and others in what's expected to be a hotly contested segment in the years ahead.

[Learn more](#)



'Explosive': Why Esports Companies Are Leveraging Snapchat To Reach Mobile Gamers

Like other popular social media platforms, Snapchat has boomed during the COVID-19 pandemic.

[Learn more](#)

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