

KS&R's DIGITAL DISPATCH

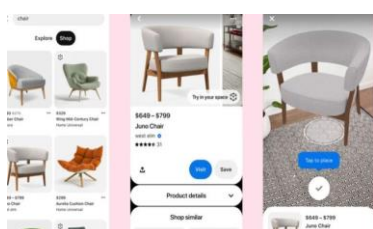
Delivered in your mailbox weekly, the *Digital Dispatch* serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.



Cleantech Investment Exploded In 2021—That Momentum Could Continue This Year

The first half of the year alone saw over \$60 billion flow to climate-tech startups, per PwC, more than double the \$28.4 billion invested in all of 2020. It's now estimated that 14% of VC dollars go to climate tech.

[Learn more](#)



Pinterest Adds Augmented Reality Feature For Home Decor

To catalyze more social shopping on its platform, Pinterest debuted its Try On for Home Decor tool, which lets users preview furnishings in their home with augmented reality technology.

[Learn more](#)



Salesforce Aims To Put Powerful Tools In Changemakers' Hands

Last month, Salesforce released their vision and strategy to take the next steps toward more ethical, inclusive, and accessible technology—what they call Intentional Innovation.

[Learn more](#)



IoT Blockchain Revolution Is Here: Here's Why You Should Pay Attention

What happens when the blockchain industry, a seemingly unstoppable force, meets the immovable object that is the IoT industry?

[Learn more](#)

ABOUT US

KS&R is a nationally recognized market research firm that provides clients with timely, fact-based insights and solutions through industry-centered expertise. For more information, please visit www.ksrinc.com.

Click [here](#) connect.

Want to read more?

[Our Insights](#)