

KS&R's DIGITAL DISPATCH

Delivered in your mailbox weekly, the *Digital Dispatch* serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.



Warner Bros. Discovery Is Now Open For Business

“With our collective assets and diversified business model, Warner Bros. Discovery offers the most differentiated and complete portfolio of content across film, television and streaming,” said CEO David Zaslav in a statement.

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Walmart Preps Mealtime Inspiration With Shoppable Snapchat Lens

The Walmart "Snap Scan & Shop" lens lets Snapchat users scan food items in a refrigerator or pantry with a smartphone camera to generate a list of 10 recipes that include those items.

[Learn more](#)



Smart Sweat: Peloton's AI Is The Future Of Home Fitness

AI is driving the future of fitness, and companies like Peloton are leveraging the technology to enhance products and improve experiences for users.

[Learn more](#)



Blockchain, Dallas Cowboys Strike 1st Cryptocurrency Deal For NFL Team

The London-based crypto company will serve as the exclusive digital asset partner for the \$6.5 billion Cowboys, the NFL's highest-valued team.

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