Delivered in your mailbox weekly, the Digital Dispatch serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.

IBM Partners With Six HBCU Schools To Train Underrepresented Communities On Technology
IBM has announced education initiatives with the U.S. Department of Veteran Affairs, Specialistene Foundation and six HBCU schools to provide free STEM job training to people from underrepresented communities.

Marriott Launches Hospitality Industry’s First Media Network
Marriott is getting into the media network game, giving advertisers an omnichannel solution for reaching high-intent travelers on the path to purchase, pre-arrival and during their stay.

The Next Frontier For Healthcare: Blockchain, AR and VR
The healthcare industry is primed for a revolution as the convergence of blockchain, cryptocurrency, virtual reality and artificial intelligence begin to take hold.

American Airlines And Microsoft Partner For A Smoother Travel Experience
With travel and tourism this year expected to surpass pre-pandemic levels, the companies are preparing for a future where consumers expect their travel experience to mimic the rest of their lives — more connected, more personalized and more on demand than ever.

ABOUT US
KS&R is a nationally recognized market research firm that provides clients with timely, fact-based insights and solutions through industry-centered expertise. For more information, please visit www.ksrinc.com.

Click here to connect.