

KS&R's DIGITAL DISPATCH

Delivered in your mailbox weekly, the *Digital Dispatch* serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.



IBM Partners With Six HBCU Schools To Train Underrepresented Communities On Technology

IBM has announced education initiatives with the U.S. Department of Veteran Affairs, Specialisterne Foundation and six HBCU schools to provide free STEM job training to people from underrepresented communities.

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Marriott Launches Hospitality Industry's First Media Network

Marriott is getting into the media network game, giving advertisers an omnichannel solution for reaching high-intent travelers on the path to purchase, pre-arrival and during their stay.

[Learn more](#)



The Next Frontier For Healthcare: Blockchain, AR and VR

The healthcare industry is primed for a revolution as the convergence of blockchain, cryptocurrency, virtual reality and artificial intelligence begin to take hold.

[Learn more](#)



American Airlines And Microsoft Partner For A Smoother Travel Experience

With travel and tourism this year expected to surpass pre-pandemic levels, the companies are preparing for a future where consumers expect their travel experience to mimic the rest of their lives — more connected, more personalized and more on demand than ever.

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