

KS&R's DIGITAL DISPATCH

Delivered in your mailbox weekly, the *Digital Dispatch* serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.



Little By Little, Blockchain Technology Is Beginning To Appear Around The House

Blockchain penetration at the household level is so far quite low, but day-to-day utility was no afterthought for blockchain developers.

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Meta To Open Its First Retail Store

"The Meta Store is going to help people make that connection to how our products can be the gateway to the metaverse in the future," Martin Gilliard, head of Meta Store, said in a statement.

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Roku Tees Up Microsoft Partnership, New Shoppable TV Ad Experiences

Roku aims to put TV streaming front and center for media planners and buyers, showcasing advertising solutions at NewFronts that include a new program for shoppable ads, dynamic linear ad insertion, and a collaboration with Microsoft.

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Meet Pixy, Snapchat Selfie Drone

Snapchat is known for its AR lenses on phones, which overlay art on a selfie. But this latest device might be the next craze. The yellow drone helps people take selfies, from up high, without a selfie stick.

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