Delivered in your mailbox weekly, the Digital Dispatch serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.

**Meta Signs A Huge Deal With McDonald's**
Over the next year-and-a-half, Meta expects 1.9 million McDonald's employees to be using Meta's Workplace platform.

**Blockchain Gamification: How Innovative Business Models Are Disrupting The World Around Us**
With the introduction of mobile devices, the masses gained access to a gaming computer that can be used any time: while riding the subway, when waiting in line at the grocery store, in the doctor's office or on a work break.

**Apple Announces Multi-Display CarPlay With Integrated Speedometer, Climate Controls, And More**
The next-generation CarPlay experience will be able to provide content across multiple screens within a vehicle, and deeper integration with a vehicle's hardware will allow users to control the radio, adjust climate controls, and more directly within CarPlay.

**Google Aims For More Immersive Ads And Better AI Optimization**
The changes mark another step in the search giant’s evolution from text-based search results — and in its efforts to connect brands with consumers when they’re most ready to make a purchase.

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