

KS&R's DIGITAL DISPATCH

Delivered in your mailbox weekly, the *Digital Dispatch* serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.



How Microsoft And Samsung May Finally Take Cloud Gaming Mainstream

The combination of one of the biggest names in gaming with one of the most successful TV makers in the world has the potential to completely disrupt the cloud gaming market -- if they play their cards right.

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#1 Way AI Is Changing Grocery Shopping

The days of walking into a giant grocery store with an empty cart and browsing through thousands of items will soon become a routine of the past. With artificial intelligence, technology startups are hoping to transform the grocery shopping experience.

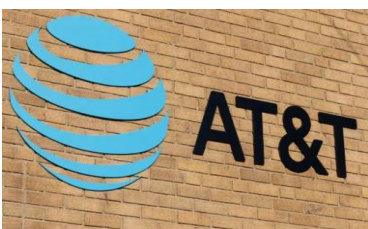
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L'Oréal's Garnier Doubles Down On Esports With Team Vitality

The partnership, which includes elements in several channels, demonstrates how brands from verticals not usually associated with esports are getting in on the action as a way to engage younger consumers, especially among Gen Z.

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AT&T Breaks Major Fibre Speed Barrier

US broadband operator AT&T has become the first in the industry to achieve a 20Gbps symmetrical speed on a production fibre network, claiming the milestone could mean even faster speeds for consumers and businesses in the near future.

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