Delivered in your mailbox weekly, the Digital Dispatch serves as an aggregator of key news stories in the technology and media space that may be of interest to you and your organization.

AT&T, T-Mobile, Verizon And More Form Alliance For 6G Leadership
5G networks may be in the early days, but a new group made up of some of the biggest names in wireless and tech have joined to form ATIS’s "Next G Alliance" aimed at leading in 6G and beyond.

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Back-To-School Challenges Marketers As Shoppers Focus On Savings
Brand loyalty is out the window amid economic distress, tasking brands and retailers to find new ways to court once-faithful customers.

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Walmart Acquires Omnichannel Tech Specialist Volt Systems
Over several years, Walmart has overhauled its digital strategy, moving from a focus on premium digital brands and experiences under former e-commerce head Marc Lore to building its digital capabilities around omnichannel shopping.

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Mercedes Vehicles Will Soon Be Getting Game-Quality Graphics On Their Hyperscreens
Unity Technologies, a developer of video game software, revealed this week that it will be providing the technology backbone for Mercedes-Benz’ next-generation infotainment system.

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